MTO 20.1 Examples: Shaftel, Demographics, Analytics, and Trends:

(Note: audio, video, and other interactive examples are only available online)


**Figure 1.** Number of returning visits to MTO

**Figure 2.** Actual Google Analytics data from November 2006 to November 2013, including browser information
**Figure 3.** Google Analytics data showing repeat visits disaggregated by country (November 2006 to November 2013)

**Figure 4.** Number of repeat visitors from countries in Western Europe (Google Analytics)
Figure 5. *MTO* submission and acceptance data

Figure 6. Unusually brief or extended articles published in *MTO* (1993–2013)
Figure 7. Topics of published MTO items (1993–2013)

Figure 8. Distribution of topics over time
Figure 9. Topics of items submitted vs. items published (2005–2012)

Figure 10. *Music Theory Spectrum*: topics of items submitted vs. items published
Figure 11. Most popular topics by number of repeat readers

- EARLY MUSIC (6)
- FORM (17)
- MEANING/METAPHOR (18)
- MID-TO LATE-20TH-CENTURY MUSIC (20)
- RHYTHM/METER (21)
- PERFORMANCE AND ANALYSIS (24)
- EARLY-20TH CENTURY MUSIC (27)
- TRANSFORMATION (30)
- POPULAR MUSIC TOPICS (40)
- TONALITY (44)

June 2006 – June 2013

Figure 12. Most read special volumes (These account for more than 50% of the readership of the top 25 volumes)