

MTO 20.1 Examples: Shaftel, Demographics, Analytics, and Trends:

(Note: audio, video, and other interactive examples are only available online)

<http://www.mtosmt.org/issues/mto.14.20.1/mto.14.20.1.shaftel.php>

Figure 1. Number of returning visits to *MTO*

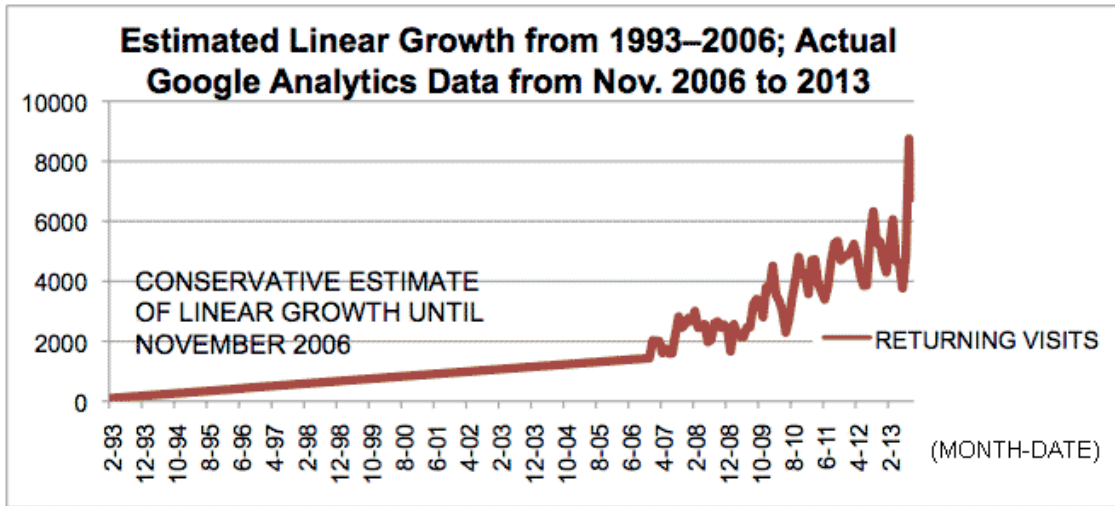


Figure 2. Actual Google Analytics data from November 2006 to November 2013, including browser information

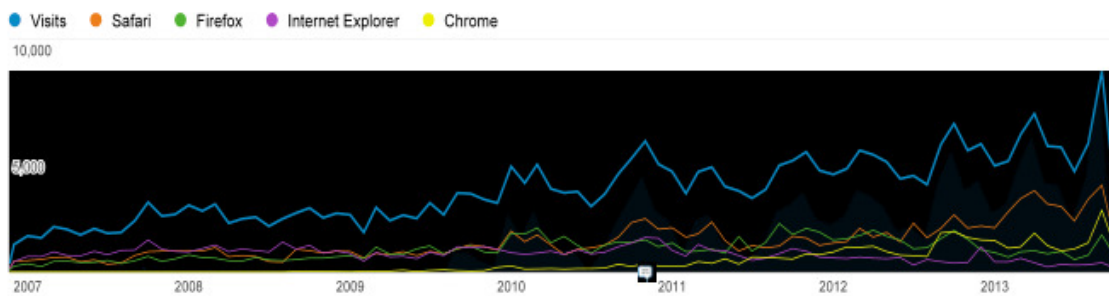


Figure 3. Google Analytics data showing repeat visits disaggregated by country (November 2006 to November 2013)

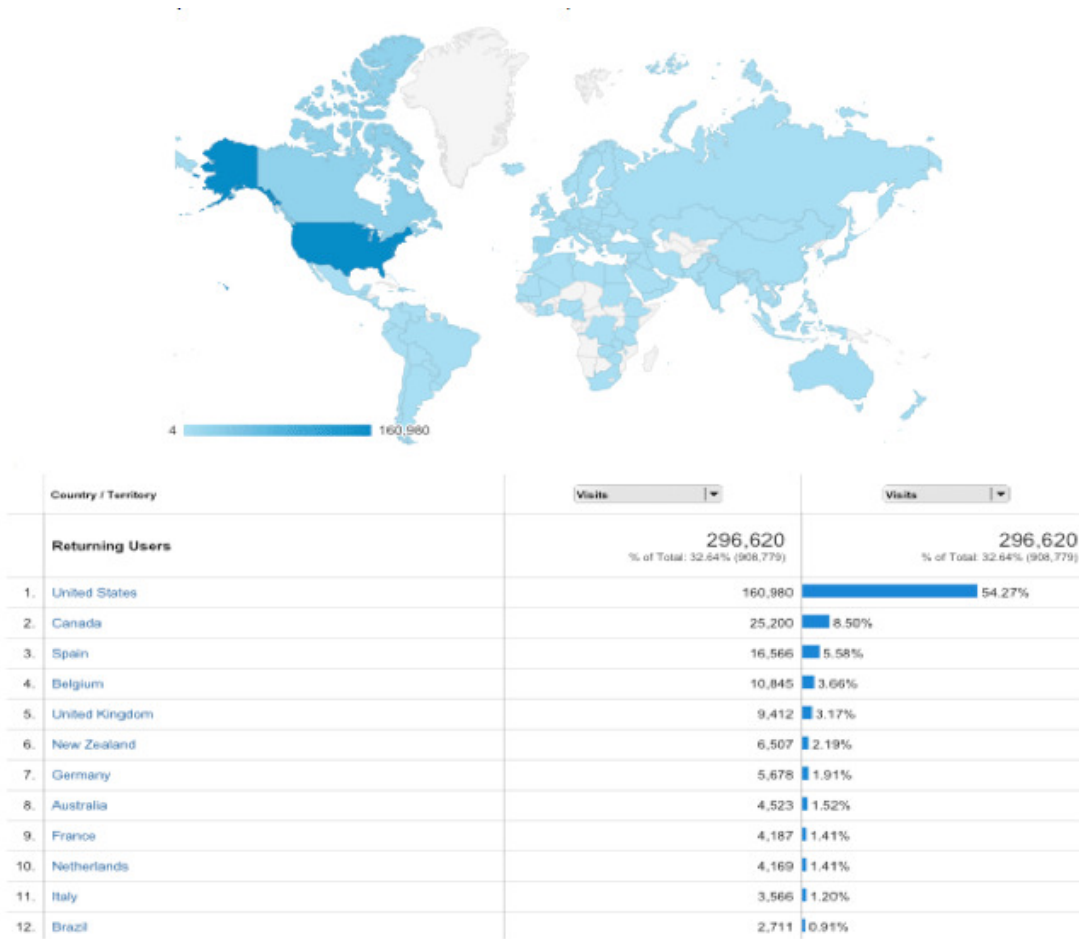


Figure 4. Number of repeat visitors from countries in Western Europe (Google Analytics)

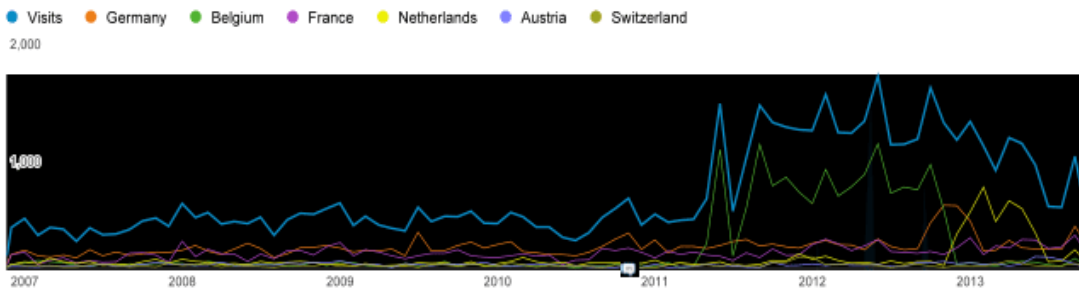


Figure 5. *MTO* submission and acceptance data

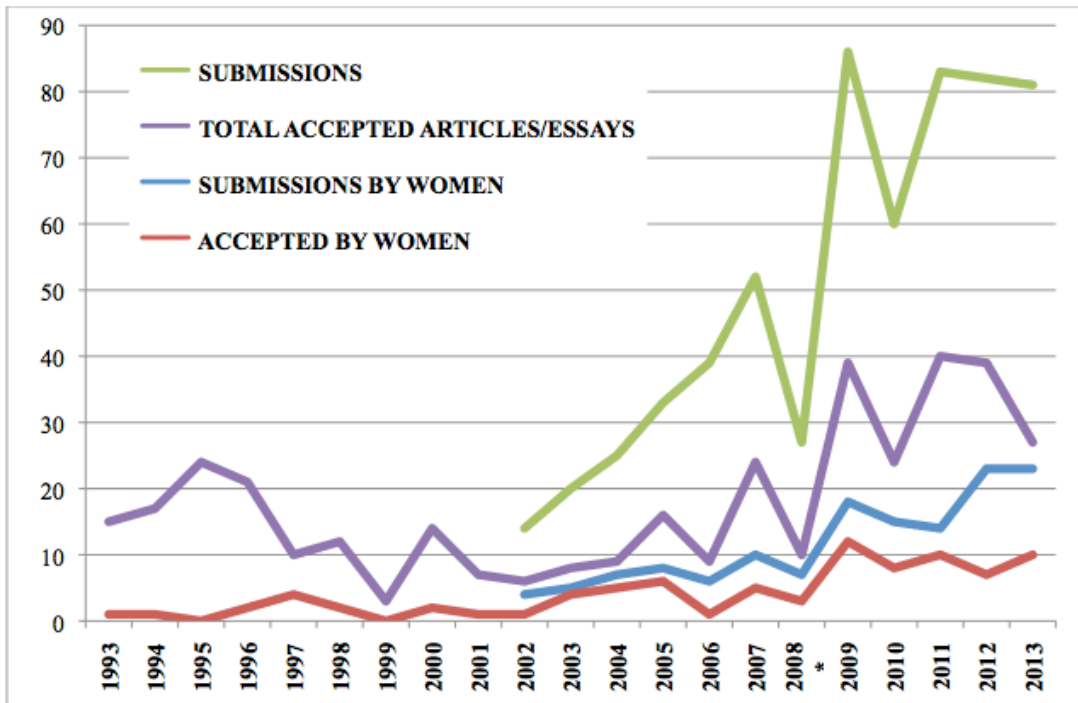


Figure 6. Unusually brief or extended articles published in *MTO* (1993–2013)

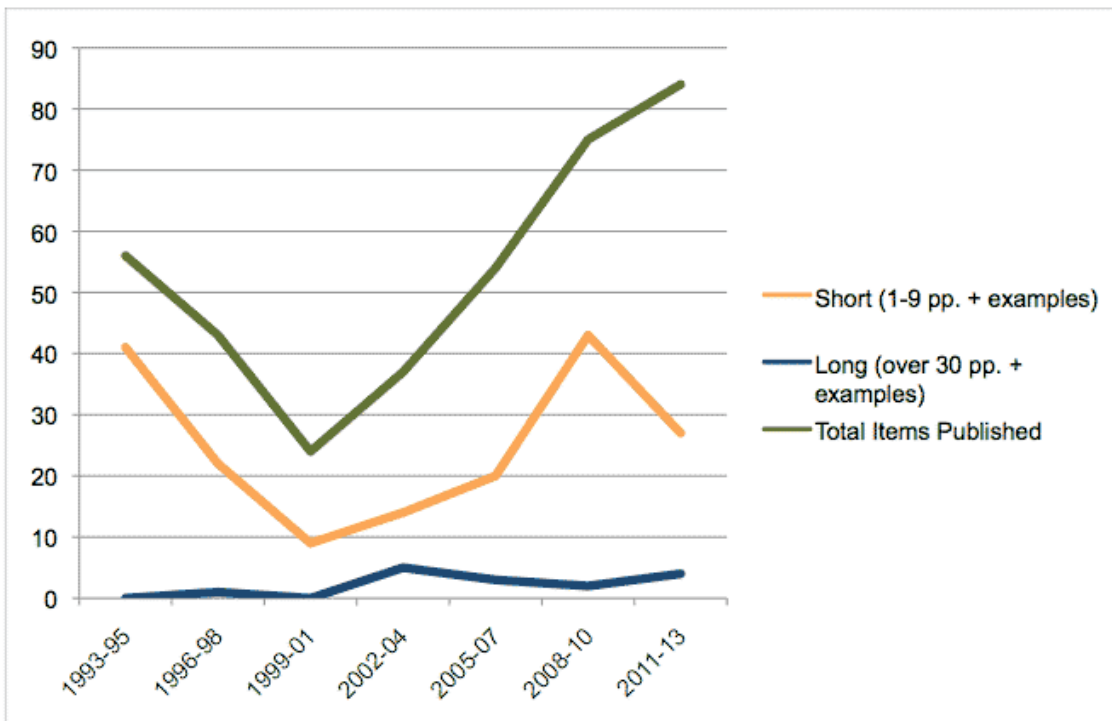


Figure 7. Topics of published MTO items (1993–2013)

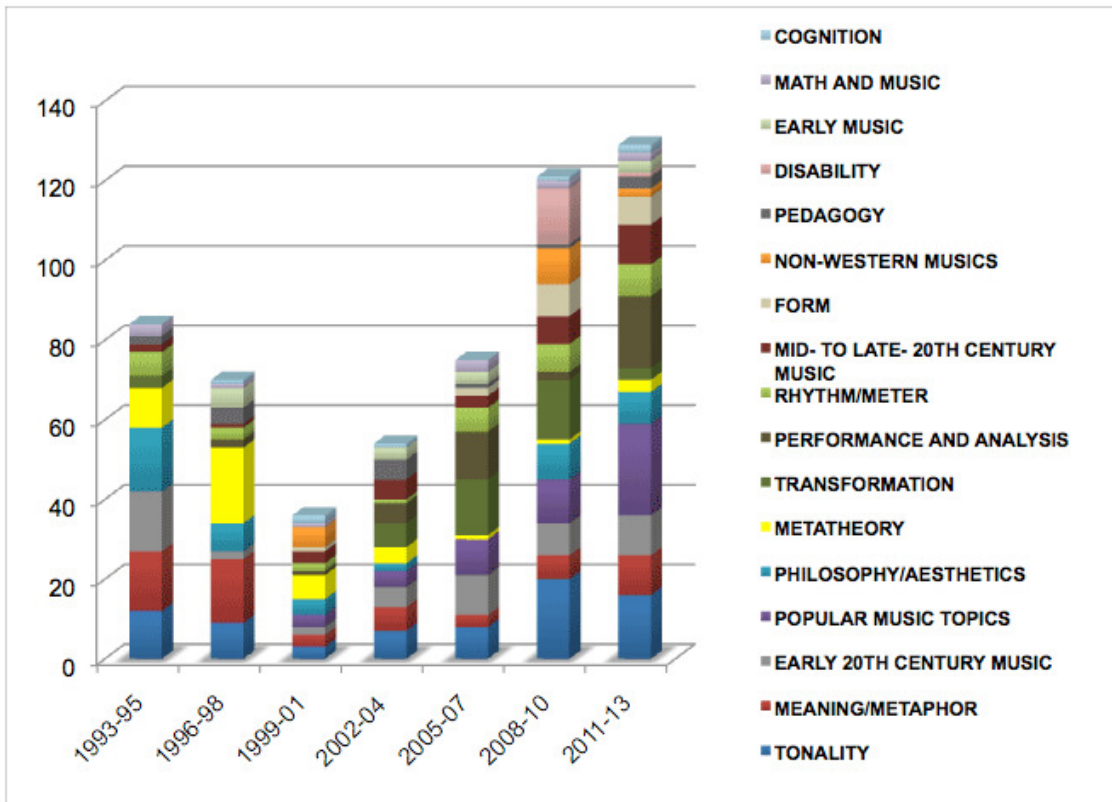


Figure 8. Distribution of topics over time

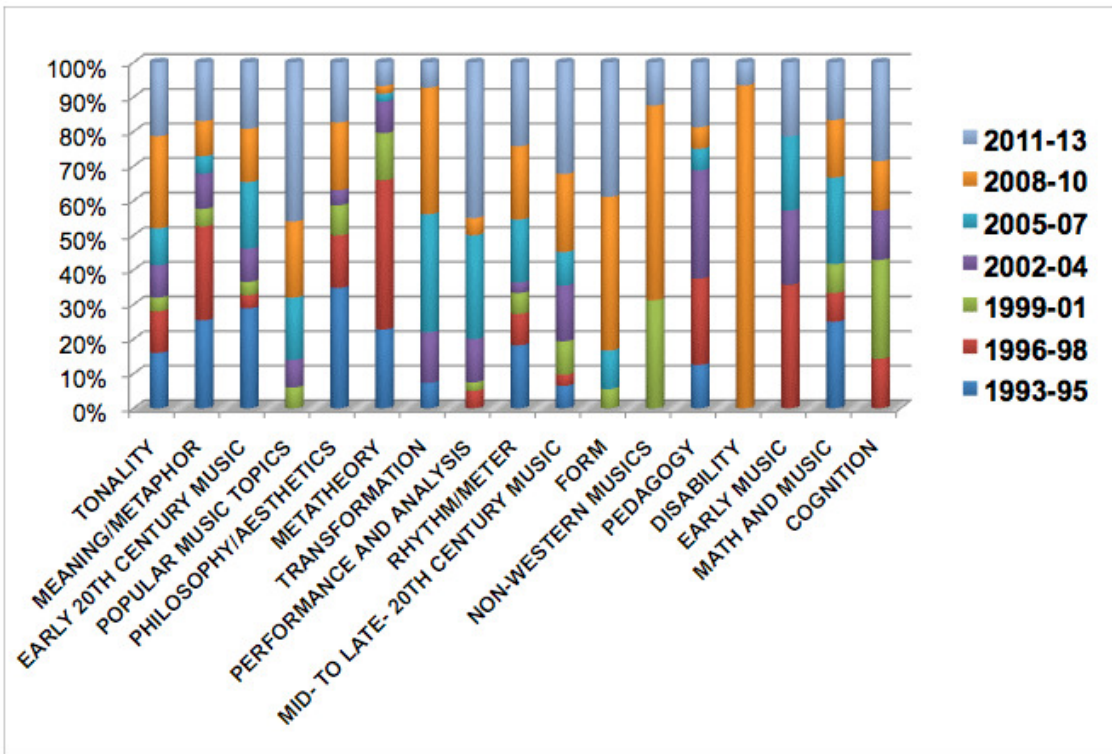


Figure 9. Topics of items submitted vs. items published (2005–2012)

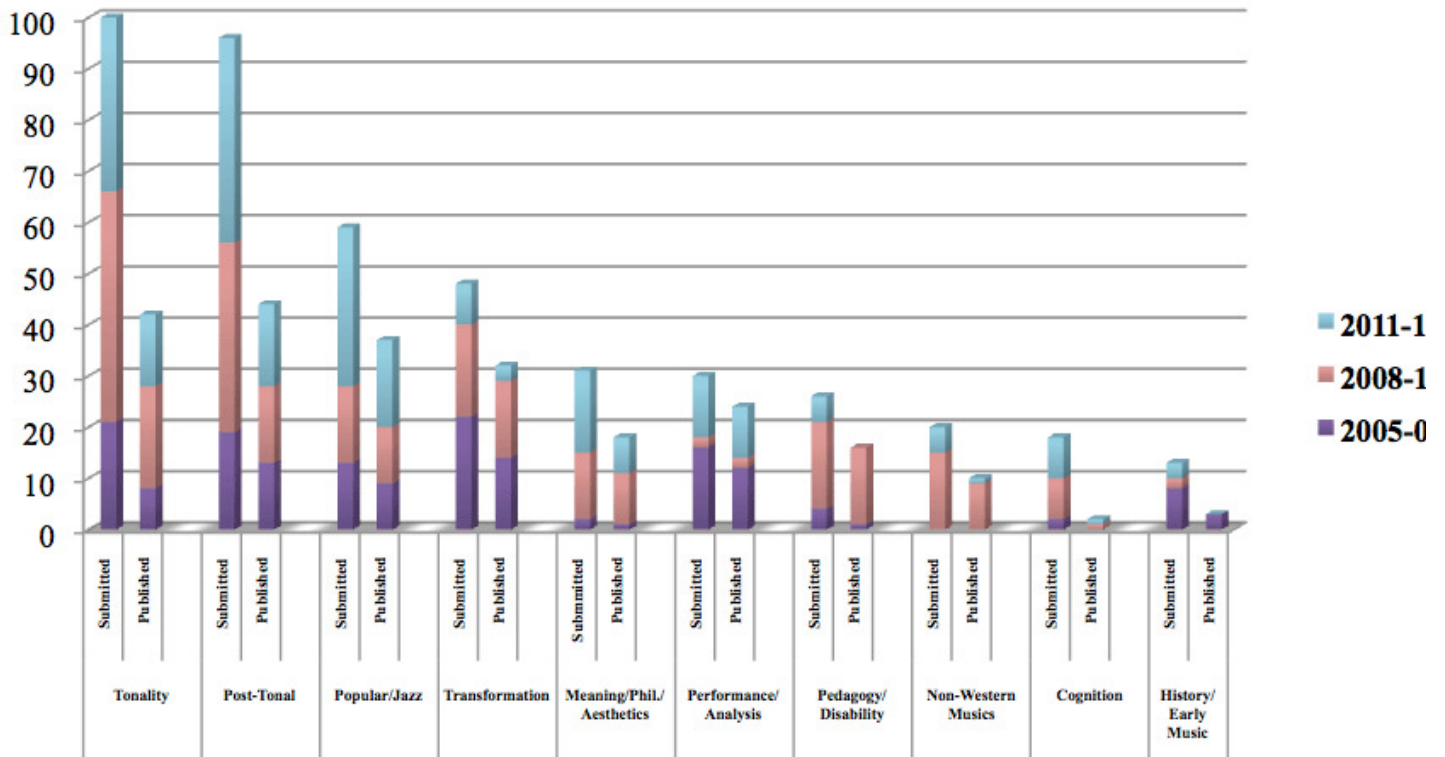


Figure 10. *Music Theory Spectrum*: topics of items submitted vs. items published

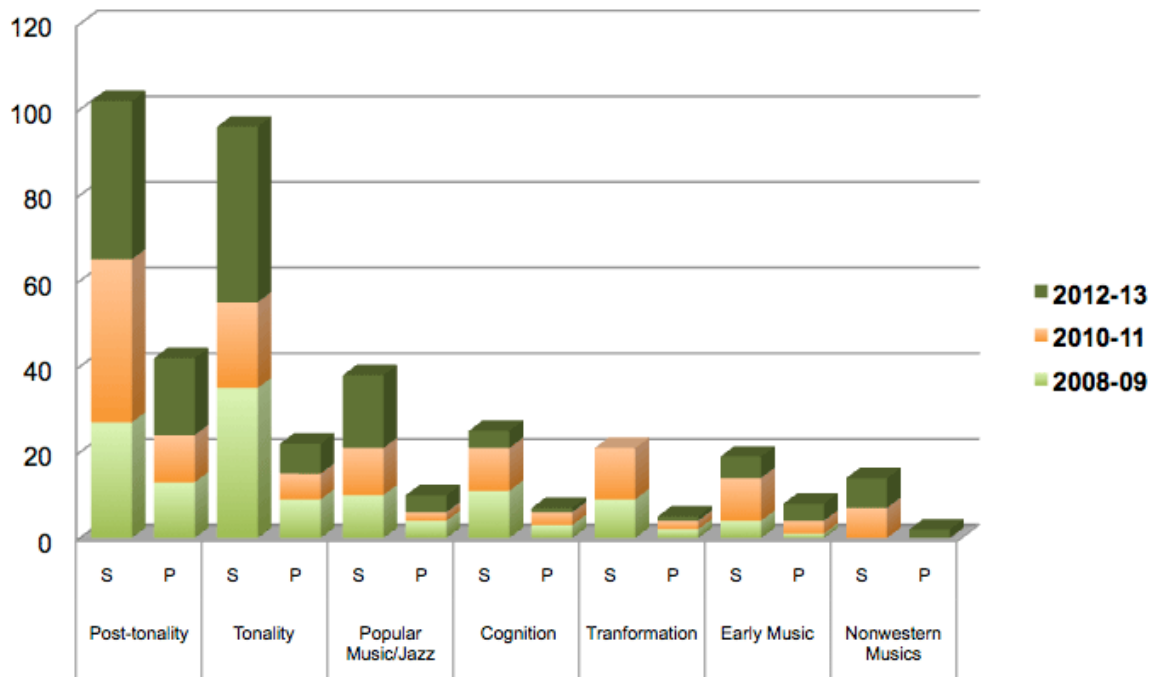


Figure 11. Most popular topics by number of repeat readers

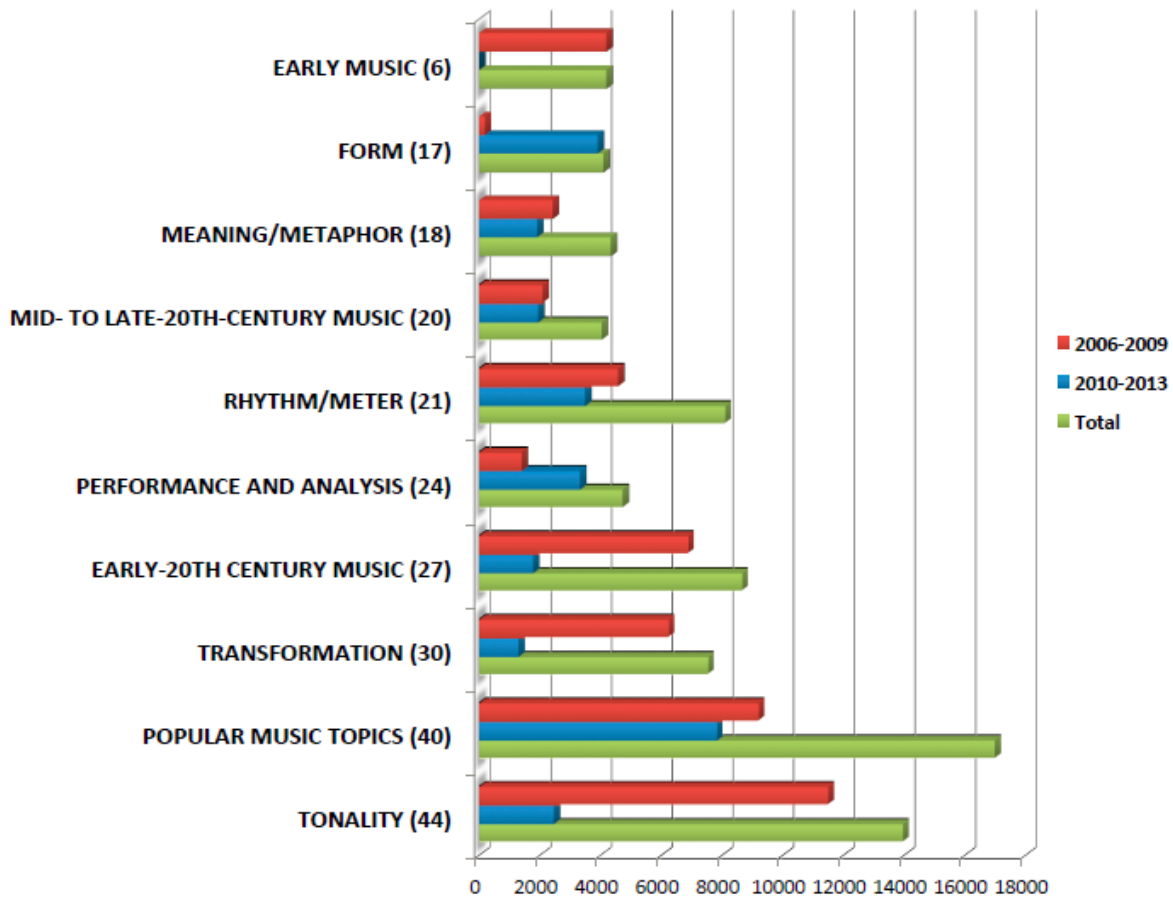


Figure 12. Most read special volumes (These account for more than 50% of the readership of the top 25 volumes)

